Getting Started with iPhoto 4

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iPhoto 4 for Mac OS X:
Visual QuickStart Guide

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Testing the Waters

> How many of you have never seen iPhoto?

> How many have seen it, but not used it?

> How many have used it a little?

> How many have used it a lot?

iPhoto Overview

> Complete solution for photo management

> Consumer-level capabilities

> Not intended to compete with:

>> Professional image cataloging programs

>> Professional image editing programs

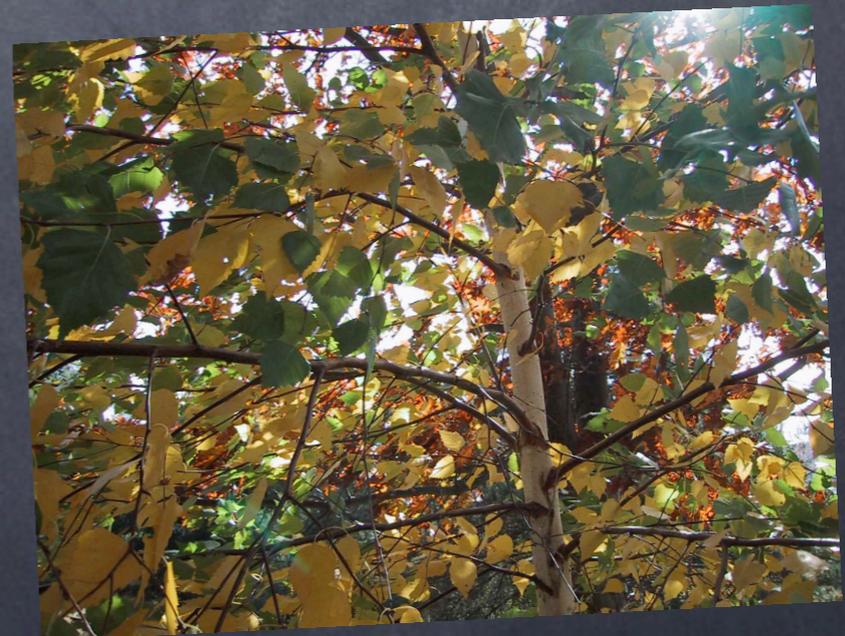> Exclusively for Mac OS X

> Free with new Macs

Four Basic Functions

1. Import photos from cameras or files
2. Organize and categorize them
3. Make simple editing changes quickly
4. Output to a wide variety of destinations

1. Import

> Import directly from digital cameras (see www.apple.com/iphoto/ for list)

> Import from Kodak Photo/Picture CDs

> Import from USB memory card readers

> Import from files (maintaining names and some folder structure)

Importing Tips

> Try importing from a card reader or via Image Capture for selective import

> iPhoto tries to prevent duplicate imports

> Make sure to eject cards properly before removing from the card reader

> Delete bad pictures from the Photo Library after importing (to iPhoto's Trash)

> Can't import movies or RAW files

Importing Tips

> **Explain iPhoto's directory structure**

> Don't mess with files in the Finder!

> Multiple iPhoto Library folders (use iPhoto Library Manager to switch)

> Share photo collections with permissions twiddling

> No way to copy back to the camera from iPhoto (though you can from a card reader)

2. Organize

> Automatic collections of "film rolls"

> Manual collections in albums

> Keyword categorization

> Titles of individual photos

  – Roll info, Filename, Date

> Adjust dates of photos and film rolls for better sorting

Organizing Tips

> **Adjust thumbnail size** to match task
> Modify film rolls
> Fast album creation
> Create smart albums
> Arrange photos
> Find photos by keyword
> Many selection methods

3. Edit

> Rotate photos

> Enhance (entire photo)

> Retouch (blemishes)

> Crop photos (constrain)

> Adjust brightness & contrast

> Make black-and-white or sepia

> Remove red-eye

> Or use an external program like Photoshop

Editing Tips

> Main window, separate window, external app

> Create and name duplicates before editing

> Don't trust Enhance

> Aspect ratios!

> Press Control, Multiple Undos, or Revert to Original

4. Share

> Hardcover books (real photo albums)

> Prints (from your printer and from Apple)

> Slide shows and QuickTime movies

> Email

> Desktop and Screen Saver

> HomePage / Web pages

> CDs and DVDs (via iDVD)

> Exporting Files

Tips: Creating Books

> Arrange photos first
> Preview themes
> Work left to right
> Preview can be easier
> Dealing with low resolution icons
> Text handling tools—write carefully!
> Use your printer for custom layouts/drafts

Tips: Prints & Books

> Create specific album with cropped photos

> Wallet photos require manual cutting

> Print shipping: $3 for 20,
$5 for 50, $7 for more

> Books cost $3 per page and
must be between 10 and 50 pages

> Book shipping: $8 for one, $1
for additional copies to the same address

Tips: Printing

> Print styles: Contact Sheet, Full Page, N-Up, Greeting Cards, Standard Prints, Sampler

> Use correct aspect ratios

> Preview and test, test, test!

> Do Page Setup and use Full Page style to print on unusual paper sizes

Tips: Slideshows

> **Show entire album**, left to right

> One song or playlist from iTunes

> Keyboard controls

> Other types of slideshows

– Create DVD-based slideshow with iDVD

– Export to a QuickTime movie

– Add narration, effects with iMovie

Tips: Email

> Works with a variety of email programs

> iPhoto Mailer Patcher adds others

> Keep size small or risk bounces

> Don't stress about layout

Tips: Desktop Pictures

> **Rotates through multiple pictures** for both Desktop and screen saver

> Use landscape pictures

> Might want to crop first

> Works only with one monitor

Tips: Web Pages

> .Mac HomePage is the easiest to use (but it costs $100 per year)

> Edit pages online in .Mac, not iPhoto

> Use iPhoto's Web Export for your own Web space

> BetterHTMLExport or iView MediaPro offer more options and templates

Tips: Exporting

> Use Export to change format, size (JPEG only), and name

> Drag for fast export of original (or make aliases)

> Or use GraphicConverter

Q & A